

# BO YANG

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## RESEARCH INTERESTS

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I study how firms manage flux in their institutional environments including regulatory uncertainty, stakeholder activism, and geopolitical tensions. Academic keywords: corporate political strategy, corporate sociopolitical activism, shareholder activism, global supply chains, geopolitical risk, political institutions and innovation.

## ACADEMIC APPOINTMENT

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**The University of Hong Kong (HKU), Faculty of Business and Economics** Hong Kong, China  
Assistant Professor in Management and Strategy (2024 – present)

## EDUCATION

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**University of Southern California, Marshall School of Business** Los Angeles, USA  
Ph.D. in Strategic Management (2024)

**Fudan University, School of Economics** Shanghai, China  
B.A. in Mathematical Economics (2018)

## PUBLICATIONS

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[4] YANG, Bo. (2026). **Information-Seeking Lobbying and Strategic Stockpiling Under Trade Policy Uncertainty.** *Strategic Management Journal*, in press.

[3] YANG, Bo, SONG, Jinyuan, WEI, Yifan, and LI, Jing. (2025). **Navigating Geopolitical Risks: How U.S. Firms Adjust Supply Chains Amidst U.S.–China Rivalry.** *Journal of International Business Studies*, 56, 937–949. (All authors contributed equally)

[2] ANG, Yuen Yuen, JIA, Nan, YANG, Bo, and HUANG, Kenneth G. (2024). **China’s Low-Productivity Innovation Drive: Evidence from Patents Production.** *Comparative Political Studies*, 57(12), 2011–2045.

[1] CHEN, Shuo, YAN, Xun, and YANG, Bo. (2020). **Move to Success? Headquarters Relocation, Political Favoritism, and Corporate Performance.** *Journal of Corporate Finance*, 64, 101698. (Authors listed alphabetically)

## WORKING PAPERS

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YANG, Bo, JIA, Nan, ZHONG, Weiguo, and CHEN, Anni. **Leading in a Rut? Managerial Career Incentives and Persistence in Resource Allocation.**

JIA, Nan, SHI, Hanzhong Shi, WANG, Angie, & YANG, Bo. **Corporate Political Connections and Value Appropriation in Buyer-Supplier Relationships: A Value-Based Framework.** (All authors contributed equally)

YANG, Bo, SONG, Jinyuan, & JIA, Nan. **Controversial Corporate Political Activities and Shareholder Activism: A Natural Experiment of the U.S. Capitol Riot.**

YANG, Bo. **Firms' partisan positioning and visibility of political advocacy.**

## PUBLICATIONS IN EDITED VOLUMES

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Jia, Nan, Maria Perez, Jinyuan Song, Yifan Wei, Bo Yang. (2026). **Will Artificial Intelligence “Democratize” Corporate Political Activities? Amplifying the Role of “Know Who” in the Age of Enhanced “Know What.”** in Felipe Csaszar and Nan Jia (ed.) **Handbook on Artificial Intelligence and Strategy.** Edward Elgar Publishing, UK. (Authors listed alphabetically)

## CONFERENCES PRESENTATIONS & INVITED TALKS

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| 2026 | Hong Kong Strategy Symposium, Huazhong University of Science and Technology, Academy of Management Annual Meeting (Philadelphia)  |
| 2025 | Academy of Management Annual Meeting (Copenhagen), Strategy Science Paper Development Workshop (Shanghai), Asian Management Research Consortium (Hong Kong), 3 University Joint Conference on Management (Kyoto)  |
| 2024 | Strategy Research Symposium in the Greater Bay Area (Guangzhou), HKU Enterprise Sustainability Conference (Hong Kong), Hong Kong Management Research Symposium (Hong Kong), Academy of Management Annual Meeting (Chicago), Strategy & the Business Environment Conference (Washington D.C.)  |
| 2023 | The University of Hong Kong (Hong Kong), INSEAD (Singapore), Hong Kong University of Science and Technology (Hong Kong), The Chinese University of Hong Kong (Hong Kong), University of Western Ontario, Ivey Business School (London, Canada), Nanyang Technological University (Singapore), National University of Singapore (Singapore), Peking University (Beijing), Strategic Management Society Annual Conference (London), Society for Institutional & Organizational Economics Annual Conference (Frankfurt), Academy of Management Annual Meeting (Boston), Strategy Jam (Virtual), Strategy & the Business Environment Conference (Washington D.C.) |
| 2022 | Strategic Management Society Annual Conference (London), Academy of Management Annual   |

- Meeting (Seattle), Academy of Management Strategic Management Division Dissertation Consortium (Virtual), Academy of International Business Annual Conference (Miami), Global Strategy and Emerging Markets Conference (Vancouver), Society for Institutional & Organizational Economics Annual Conference (Toronto), Consortium on Competitiveness and Cooperation Doctoral Conference (Toronto), Strategy & the Business Environment Conference (Austin), China Research Group Doctoral Symposium (Virtual)
- 2021 Academy of Management International Management Division Doctoral Student Consortium (Virtual), Academy of International Business Canada Conference (Virtual), Fudan University (Virtual), Nonmarket Strategy Research Community Doctoral Conference (Virtual), Strategy Science Annual Doctoral Workshop (Virtual)
- 2020 Political Science Speaker Series for Chinese Scholars (Virtual)
- 2019 USC Marshall China Workshop (Los Angeles)

## RESEARCH GRANTS

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- 2026 HKU Jockey Club Enterprise Sustainability Global Research Institute ESG Early Idea Grant (HKD 20,000)
- 2026 HKU Faculty Funds for Data Acquisition (USD 60,030)
- 2025 HKU Jockey Club Enterprise Sustainability Global Research Institute ESG Early Idea Grant (HKD 20,000)
- 2024 HKU Seed Fund for Basic Research for New Staff (HKD 150,000)

## AWARDS

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- 2025 Academy of Management Strategy Management Division Outstanding Dissertation Award, Finalist

## TEACHING

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### The University of Hong Kong

Instructor, *Strategic Management* (undergraduate), Spring 2025, Spring 2026

### University of Southern California

Instructor, *Strategic Management* (undergraduate), Summer 2022

Teaching Assistant, *Strategic Management* (undergraduate), Professor Hyo Kang, Fall 2021

Teaching Assistant, *Structured Analysis for Unstructured Problems* (MBA), Professor Nan Jia, Fall 2021

Teaching Assistant, *Advanced Strategy: Competing in Dynamic Environments* (graduate), Professor Nan Jia, Summer 2020

## ACADEMIC SERVICES

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**Referee:** Comparative Political Studies; Journal of Business Research; Journal of International Business Policy; Journal of International Business Studies; Management and Organization Review; Organization

Science; Strategic Entrepreneurship Journal; Strategic Management Journal (Editorial Review Board in 2025–27)

**Organizing committee member:** Asia Non-market Exchange Talk (A-NET)

**Co-host:** USC Marshall China Research Group Workshop (2019–2023)

**Co-organizer:** Inaugural HKU Managing ESG Symposium (2025), China Research Group Doctoral Symposium (2021, 2022)